

College of Business Administration

College of Business Administration Home Page (<http://www.umsl.edu/divisions/business>)

History

The University of Missouri-St. Louis College of Business Administration was established in 1967 and earned accreditation by the Association to Advance Collegiate Schools of Business (AACSB) six years later, the shortest time on record for any school. Nearly 50 years since the inception of our College, UMSL Business is proud to remain accredited in both business and accounting by AACSB, the only internationally recognized accrediting agency for business and accounting programs.

Vision

The College of Business Administration at UMSL provides research- and practice-based programs that prepare students to enter and succeed locally and globally across a wide range of business professions. We offer quality, value, and access.

Mission

- Prepare undergraduate and graduate business students for professional success in technically sophisticated local and global organizations.
- Incorporate best-business-practice and current academic theory into all of our educational programs (certificates and degrees).
- Explore, develop, and adopt new and better teaching methods.
- Perform basic and applied research that advances knowledge and supports the understanding and efficiency of business activities, addresses needs of our business community, and promotes learning of our students.
- Fully engage with the St. Louis business community in order to meet their workforce needs, support the professional development of their employees, exploit the talent and experience of their managers, and develop mutually beneficial partnerships that serve our college's instructional and research goals (guest speaker, internships, scholarships, sponsored research, and endowed chairs).
- Help our university fulfill its strategic plan by increasing retention, reducing time to graduation, increasing the number of graduates, garnering more financial and non-financial aid of our alumni, expanding online offerings, and pursuing more interdisciplinary collaborations.

Values

Opportunity: We are committed to providing students an opportunity to excel in a rigorous academic business program.

Knowledge: We value the creation, application, and communication of knowledge to advance business disciplines and improve management practices.

Access: We strive to ensure that our programs are accessible and consistent with the land-grant mission of the University of Missouri.

Integrity: We value high standards of professional and ethical conduct.

Excellence: We strive for excellence in our own endeavors and expect it of those with whom we work.

Community: We value our ties with the business and not-for-profit communities, and work to create opportunities of mutual benefits.

Respect: We endeavor to treat all people with dignity and respect, and to maintain fairness in our interactions with all students, employees and the community.

Diversity: We seek to maintain a diverse and involved community of students, faculty, and staff.

Collegiality: We seek to provide a collegial climate that fosters positive relationships among students, faculty and staff.

College of Business Administration Programs

Undergraduate Degrees

- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration (with emphasis areas available in)
 - Finance
 - International Business
 - Supply Chain Management
 - Management
 - Marketing
- Bachelor of Science in Information Systems

Undergraduate Minors

- Accounting
- Cybersecurity
- Digital Marketing Communications
- Finance
- General Business
- Information Systems
- International Business
- Supply Chain Management
- Management
- Marketing
- Transportation Studies

Undergraduate Certificate

- Cybersecurity Certificate
- International Business Certificate (see International Studies)
- Post-Baccalaureate Certificate in Accounting

Graduate Degrees

- Master of Accounting
- Master of Business Administration
 - Accounting
 - Finance
 - Information Systems
 - International Business
 - Logistics and Supply Chain Management
 - Management

- Marketing
- Operations Management
- Master of Science in Information Systems
- Ph.D. in Business Administration
 - Logistics and Supply Chain Management

Graduate Certificates

- Graduate Certificate Program in Business Administration
- Graduate Certificate in Business Intelligence
- Graduate Certificate in Cybersecurity
- Graduate Certificate in Digital and Social Media Marketing
- Graduate Certificate in Human Resources Management
- Graduate Certificate in Logistics and Supply Chain Management
- Graduate Certificate in Marketing Management