International Business

Courses

**INTL BUS 3280 The Law of International Business Transactions: 3 semester hours**
Prerequisites: BUS AD 2900 or consent of the instructor. A study of the role and function of International Law and national laws in the regulation of international business transactions. The impact of various legal regimes on import/export transactions, foreign investments, and the operations of multinational enterprises will be included. The role of national governments, supra-national governmental organizations, and non-governmental organizations in forming and administering the international legal environment will be studied.

**INTL BUS 3281 Business in China: 3 semester hours**
Prerequisites: A minimum campus GPA of 2.0; and junior standing. This course introduces students to the practices of doing business in China. Students will be introduced to the Chinese economic and business environment. Issues related to trade and foreign direct investment in China will be discussed. The course adopts an innovative approach, utilizing lectures, case analysis, projects, and student presentations.

**INTL BUS 3282 Managing The Global Workforce: 3 semester hours**
Prerequisite: A minimum 2.0 campus GPA. In addition, MGMT 3600 and at least one of the following: MGMT 3611 or MGMT 3621 or enrollment in Honors College or consent of instructor. A study of the international dimensions of organizational behavior and human resource management. The course provides an overview of the tools and skills that are necessary to understand and manage people in global organizations. Topics include motivation, leadership, communication, hiring, training, and compensation.

**INTL BUS 3283 International Business and Society: 3 semester hours**
Encompasses the readings, lectures, company and government agency visits, and cultural visits that comprise annual Country Study Tours, (e.g., Austria, Japan, Thailand, etc.). The program includes 45 contact hours or more of classroom lectures covering aspects of the chosen country’s business and society, in-depth pre-departure cross-cultural orientation and training supplemented by briefings on the country’s economy and on U.S. market penetration by the Commercial Service, U.S. Embassy; a briefing by the in-country State of Missouri representative; briefings by host country agencies; company visits and factory tours; and tours of cultural sites. Student evaluation will be based on active participation and on a research paper based on readings, lectures, interviews, and field observations.

**INTL BUS 3284 The Japanese Management System: 3 semester hours**
Prerequisites: MGMT 3600 This course provides an introduction to various aspects of the contemporary Japanese business system. The emphasis is on interpretation of issues from a managerial perspective. Topics include an overview of Japan's economic growth, government policies, industrial and financial structure of Japanese business, labor-management relations, internal management practices, international competitive strategies, managing U.S. subsidiaries in Japan, penetrating the Japanese market, Japanese investment in the U.S.A., and current issues in U.S. Japan economic relations.

**INTL BUS 3285 Role of the Global Corporation: 3 semester hours**
Prerequisites: A minimum 2.0 campus GPA and MGMT 3600 or permission of the instructor. The purpose of this course is to create awareness of controversial issues about international business. Students will gain a better understanding of resistance to and criticism of international business and will become better prepared for dealing with these issues and problems.

**INTL BUS 3286 International Business Ethics: 3 semester hours**
Same as PHIL 3286. This course will deal with moral issues that are raised by the increasing globalization of business. Apart from the general issue of whether this globalization is itself a good thing, we will discuss such issues as child labor, working conditions, safety standards, environmental policies, bribery and other "corrupt" practices, respect for intellectual property, etc. Frequent short papers will be assigned.

**INTL BUS 3289 Practicum In International Business: 3 semester hours**
Prerequisites: At least one international business course, 2.0 campus GPA and completion of an approval form. Students will apply both their language skills and knowledge of international business by working for a three-month period in an organization located outside the student's country of origin. This course requires students to prepare a research report summarizing the global experience and how it relates to the international business program.

**INTL BUS 3290 Internship in International Business: 3-6 semester hours**
Prerequisites: ECON 1001 and ECON 1002, ACCTNG 2400 and ACCTNG 2410, an additional 12 hours in Business Administration, concurrent enrollment in a UM overseas program; also a minimum overall GPA of 2.0. The internship will be a supervised field experience in a business/international organization at a foreign site. Students will work for 10 weeks on projects directed by host-organization supervisors in consultation with a UM-St. Louis faculty member. Prior to the field experience, students will receive training that includes familiarization with the language and practices of the country’s business, the background of the host firm, and international information sources. The student will complete a written report of his/her project. Course may not be repeated for more than 6 hours credit.

**INTL BUS 3299 Independent Study in International Business: 1-3 semester hours**
Prerequisites: Minimum campus GPA of 2.0 and approval by the supervising professor and the Area Coordinator of the specific discipline. Special individual study in international business under the supervision of an approved faculty member.

**INTL BUS 3580 International Corporate Finance: 3 semester hours**
Same as FINANCE 3580. Prerequisites: FINANCE 3500 and a 2.0 campus GPA. This course explores corporate finance in the context of a global environment. Financial managers for an international firm must deal with all the normal problems faced by domestic corporations plus additional foreign exchange and political risks. Class discussions will focus on applying financial techniques to decision making in foreign operations. Students are required to work in a group to undertake a project related to international finance.
INTL BUS 3582 International Investments: 3 semester hours
Same as FINANCE 3582. Prerequisites: FINANCE 3500. This course explores the concepts of investing and hedging risk management, portfolio diversification, currency risk, asset pricing, and alternative portfolio strategies. Techniques for using derivatives are discussed in the context of hedging exchange rate risk. Reading foreign exchange quotes and understanding the functioning of global markets is central to the course. A prior course in investments is recommended but not required.

INTL BUS 3680 International Management: 3 semester hours
Same as MGMT 3680. Prerequisites: A minimum 2.0 campus GPA. In addition, ECON 1002 and MGMT 3600; or consent of the instructor. A study of international business and management practices. Topics covered include an introduction to international management and the multinational enterprise, the cultural environment of international management, planning in an international setting, organizing for international operations, directing international operations, international staffing, preparing employees for international assignments, and the control process in an international context.

INTL BUS 3780 International Marketing: 3 semester hours
Same as MKTG 3780. Prerequisites: MKTG 3700 and a 2.0 overall GPA. Marketing management problems, techniques and strategies needed to apply the marketing concept to the world marketplace. Understanding a country's cultural and environmental impact on the marketing plan is emphasized, as well as competing in markets of various cultures. Worldwide consumerism, economic and social development, the spread of multinational corporations, business ethics, and current economic and marketing issues are examined.

INTL BUS 3787 Marketing in the European Union: 3 semester hours
Same as MKTG 3787. Prerequisites: MKTG 3780 or instructor's permission. The European Union (EU) is both a major customer and major competitor of the United States. The inclusion of many of the Eastern European countries into the EU has added another challenge to our ability to trade in this area. The better we understand the people, institutions and policies of the EU, the better positioned we will be to conduct business effectively. This course will emphasize understanding the institutional structure that unites the European Union as well as the cultural and political diversity of its members, and provide insights into how business activity functions in the European Environment.

INTL BUS 4280 International Business Experience: 0 semester hours
Students with an International Business emphasis must complete one of the following international experience requirements: (a) study abroad for three or more credit hours, (b) complete a minimum of one year international experience (e.g., Peace Corps, volunteer work, missionary work, an international posting by an organization) within 5 years of entering the program, or (c) complete an international internship approved by the International Business Institute. May be taken on a satisfactory/unsatisfactory basis only.

INTL BUS 4281 Entrepreneurship in the Global Environment: 3 semester hours
Prerequisites: ECON 1002; ACCTNG 2410; MKTG 3700. This course explores changes in the planet's physical environment and ways of reversing, retarding or coping with those changes. Students will be required to develop proposals for new business ventures that have as a goal preservation or restoration of the natural environment.

INTL BUS 4289 International Strategic Management: 3 semester hours
Prerequisites: A minimum 2.0 campus GPA and INTL BUS 3282, MKTG 3780 and FINANCE 3580 or consent of instructor. A study of the international dimensions of strategic management. Provides an introduction to the key concepts and tools necessary for international competitive analysis. Topics include the international dimensions of strategy formulation and implementation, diversification, strategic alliances, and divestment.

INTL BUS 4381 Global Supply Chain Management: 3 semester hours
Same as SCMA 4381. Prerequisites: SCMA 3301 and a minimum campus GPA of 2.0. This course covers business logistics and supply chain strategies involving shipments across national boundaries. Topics may include the effects of international agreements and regional trading blocks on supply chain strategies, the design of global logistics networks, managerial processes and systems for international production and distribution, and risk management for international logistics.

INTL BUS 5289 International Business Strategies: 3 semester hours
Prerequisites: BUS AD 5000 and ACCTNG 5400. This course focuses on those managerial issues which follow from the definition and implementation of corporate strategy for worldwide operations, as distinguished from purely domestic firms or those only marginally involved in international activities. It aims to develop an appreciation for the unique competitive, sociocultural and political environments in which international business takes place and the skills required to deal with these changes.

INTL BUS 5290 Internship In International Business: 3 semester hours
Prerequisites: Consent of IMBA Director. Students will apply both their language skills and knowledge of international business by working in an organization located outside the student's country of origin. This course requires students to submit regular evaluations and prepare a research report summarizing their global experience and how it relates to the international business program.

INTL BUS 5381 International Logistics and Operations Management: 3 semester hours
Same As SCMA 5381. Prerequisites: SCMA 5320. A study of international logistics and operations management strategy, planning and operations. Topics may include multinational logistics and supply chain strategies, global network design and sourcing, international transportation, distribution and operations, import-export, risk management, etc.

INTL BUS 5780 Seminar in International Marketing: 3 semester hours
Same as MKTG 5780. Prerequisite: MKTG 5700. An advanced seminar on topics in international or global marketing. Possible topics include the globalization of trade, export marketing, international market opportunity analysis, and negotiation for international marketers. Students who take one version of this course (e.g., globalization of trade) can take a second version of the course (e.g., negotiation for international marketers) with prior permission.

INTL BUS 6580 International Financial Management: 3 semester hours
Same as FINANCE 6580. Prerequisite: FINANCE 6500. The objective of this course is to introduce students to financial issues for multinational firms. Besides covering basic tools and techniques, the class stresses the role of the financial manager in analysis and decision-making. Topics include the impact of international accounting and tax issues, capital budgeting in a foreign environment, transfer pricing, and global funding. Conceptual skills for lifelong learning experiences are emphasized. This course employs a lecture and case format with group discussions.
**INTL BUS 6581 Seminar in International Investments: 3 semester hours**
Same as FINANCE 6581. Prerequisite: FINANCE 6500. This course covers topics related to the determination of exchange rates, international parity relations and portfolio diversification. In addition, methods for using foreign exchange derivatives are explored in their use for hedging exchange rate risk. Learning to read foreign exchange quotes and understanding the functioning of global markets is an integral part of the course material. Each student is assigned a foreign country to study throughout the semester with the comprehensive project report. A prior investments course is recommended but not required.

**INTL BUS 6846 Global Sourcing and Automation of Business Services: 3 semester hours**
Same as INFSYS 6846. Prerequisite: INFSYS 5800. Largely fostered by globalization, the Internet, processing standards, and software innovations, organizations aim to provide business services anytime, anywhere, and on any device. This course covers sourcing and automation topics to help managers deliver business services better, faster, cheaper and with good social impacts. Students will investigate sourcing options such as outsourcing, offshoring, shared services, captive centers, cloud sourcing, impact sourcing, prison sourcing, crowd sourcing, and rural sourcing. Students will investigate automation innovations such as robotic process automation, cognitive automation, and Blockchain. The course covers all types of business services, including information technology services, financial and accounting services, human resource services, call centers, procurement, real estate services, and legal services.

**INTL BUS 6881 Management of Transnational Information Systems: 3 semester hours**
Same as INFSYS 6881. Prerequisites: INFSYS 5800, INFSYS 6825 (may be taken concurrently). The course presents concepts of managing global information technology. Issues covered include: global information technology, systems development, electronic data interchange, cross-border data flows, and national and international information structures. Further topics may include information technology enabled economic development, global outsourcing of information systems services, and social, organizational and ethical implications.

**INTL BUS 7000 Intl bus test: 1 semester hour**