

# Business Administration BS, International Business Emphasis

National markets are becoming increasingly integrated. The study of international business focuses on understanding the forces behind this globalization of markets and production.

## General Education Requirements

All Business majors must meet the university general education requirements. As part of meeting the university's general education requirements, all Business majors must complete the prerequisite courses below :

ECON 1001	Principles of Microeconomics (MOTR ECON 102)	3
ECON 1002	Principles of Macroeconomics (MOTR ECON 101)	3
MATH 1030	College Algebra (MOTR MATH 130)	3
MATH 1100	Basic Calculus	3
or BUS AD 1107	Quantitative Methods for Business	
MATH 1105	Basic Probability and Statistics	3

## Degree Requirements

All Business majors must meet College of Business G.P.A., good standing and credit requirements as outlined in the Bulletin.

## Lower Division Business Core Requirements

ACCTNG 2400	Fundamentals of Financial Accounting	3
ACCTNG 2410	Managerial Accounting	3
BUS AD 2900	Legal Environment of Business	3
INFSYS 2800	Information Systems Concepts and Applications	3
<b>Total Hours</b>		<b>12</b>

## Upper Division Requirements

ENGL 3120	Business Writing	3
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## Upper Division Non-Business or Business Requirement

Two global awareness courses selected from an approved list maintained in the Office of Undergraduate Academic Advising in the College of Business Administration; also available on our web site.

## Upper Division Business Requirements

ENT 3100	Applications of Entrepreneurship <sup>1</sup>	3
FINANCE 3500	Financial Management	3
SCMA 3300	Business Analytics and Statistics	3
SCMA 3301	Introduction to Supply Chain Management	3

MGMT 3600	Management and Organizational Behavior	3
MGMT 4219	Strategic Management	3
MKTG 3700	Principles of Marketing	3
A minimum of 15 additional hours of upper division approved business electives		15
<b>Total Hours</b>		<b>36</b>

<sup>1</sup> Course is required for BS Accounting and all BS Business Administration majors.

## Assessment Requirement

MGMT 4220	Business Assessment Testing	0
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## Emphasis Area Requirements

Twelve (12) hours are required of all individuals seeking an emphasis in International Business.

Select two of the following courses. 6

INTL BUS/MGMT 3680	International Management
INTL BUS/FINANCE 3580	International Corporate Finance
INTL BUS/MKTG 3780	International Marketing

Select two additional approved international business courses from the following. <sup>1</sup> 6

INTL BUS 3280	The Law of International Business Transactions
INTL BUS 3281	Business in China
INTL BUS 3282	Managing the Global Workforce
INTL BUS 3283	International Business and Society
INTL BUS 3285	Role of the Global Corporation
INTL BUS 3289	Practicum in International Business
INTL BUS 3290	Internship in International Business
INTL BUS 3299	Independent Study in International Business
INTL BUS/FINANCE 3580	International Corporate Finance
INTL BUS/FINANCE 3582	International Investments
INTL BUS/MGMT 3680	International Management
INTL BUS/MKTG 3780	International Marketing
INTL BUS 4281	Entrepreneurship in the Global Environment
INTL BUS 4289	International Strategic Management
INTL BUS/LOG OM 4381	Global Supply Chain Management
<b>Total Hours</b>	<b>12</b>

<sup>1</sup> Other than INTL BUS 3289.

Proficiency in a foreign language of international commerce (determined by the College of Business Administration) must be demonstrated - 13 credit hours in one approved language or satisfactory performance on the UMSL foreign language placement test.

Students must complete one of the following International Experience Requirements:

INTL BUS 4280	International Business Experience	0
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1. Study abroad for three or more credits hours.<sup>1</sup>
2. Complete an international internship approved by the International Business Institute (maximum of 3 credit hours).
3. Complete a minimum of one-year international experience within 5 years of entering the program in any of the following areas: Peace Corps, volunteer work with an organization, an international posting by a company or government agency and/or approved, significant international experience. Documentation is required for approval.

<sup>1</sup> International students in the IB Emphasis will meet their International Experience requirement through their study in the United States.

## Learning Outcomes

Upon completion of the program, students will be able to:

- Articulate and apply foundational knowledge associated with core business disciplines (accounting, finance, supply chain management, marketing, information technology, and management). (Functional Business Knowledge)
- (a) Identify business problems and opportunities, (b) analyze relevant strategic, tactical, and operational options through qualitative and quantitative methods in order to (c) make recommendations and provide the rationale behind decisions. (Decision Making Skills)
- Identify and evaluate global business factors, including the opportunities, constraints and risks of operating across various country environments. (Global Orientation)
- Identify legal/ethical issues, assess impact, and decide on a socially responsible course of action. (Ethical Orientation)
- Students will be able to effectively communicate business issues, analyses and recommendations in written and oral presentations to stakeholders. (Business Communication Skills)
- Develop technological and quantitative skills, including those associated with statistics, data visualization and analysis, project management, social media, and those commensurate with their business specialization. (Technological Skills)
- Demonstrate interpersonal skills to collaborate within diverse teams, effectively engage with stakeholders in a professional manner, and develop leadership skills. (Interpersonal Skills)
- Develop language proficiency and effective communication skills in a chosen foreign language;
- Analyze cultural differences and environmental factors to develop competitive strategies globally;
- Evaluate political, legal, and ethical issues across different country markets;
- Assess alternative strategic options and make specific recommendations, such as global market entry and currency risk analysis.

## Sample Four Year Plan

First Year			
Fall	Hours	Spring	Hours
MATH 1030	3	ECON 1001	3
ENGL 1100	3	BUS AD 1107 or MATH 1100	3
BUS AD 1000 or ENT 1100	3	INFSYS 2800	3
INFSYS 1800	3	EXPLORE – Humanities and Fine Arts	3
EXPLORE – Humanities & Fine Arts	3	EXPLORE – Mathematics and Life/ Natural Sciences	3

INTDSC 1003 <sup>1</sup>	1		
	<b>16</b>		<b>15</b>
<b>Second Year</b>			
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
MATH 1105	3	ACCTNG 2410	3
ECON 1002	3	BUS AD 2900	3
ACCTNG 2400	3	SCMA 3301	3
Foreign Language 1001	5	Foreign Language 1002	5
CORE – Communication Proficiency	3		
	<b>17</b>		<b>14</b>
<b>Third Year</b>			
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
SCMA 3300	3	FINANCE 3500	3
MGMT 3600	3	ENGL 3120	3
MKTG 3700	3	ENT 3100	3
Foreign Language 2101	3	INTL BUS Group 1 Elective	3
CORE – US History & Government	3	INTL BUS Group 2 Elective	3
	<b>15</b>		<b>15</b>
<b>Fourth Year</b>			
<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
INTL BUS Group 1 Elective	3	INTL BUS 4280	0
INTL BUS Group 2 Elective	3	MGMT 4219 & MGMT 4220	3
EXPLORE - Humanities and Fine Arts	3	Junior/Senior Business Electives	3
Cultural Diversity Requirement	3	Business or Non-Business Electives	7
Electives	3		
	<b>15</b>		<b>13</b>
<b>Total Hours: 120</b>			