

Business Administration BS, Management Emphasis

The study of management focuses on the behavior of individuals and groups in an organizational setting.

General Education Requirements

All Business majors must meet the university general education requirements. As part of meeting the university's general education requirements, all Business majors must complete the prerequisite courses below :

ECON 1001	Principles of Microeconomics (MOTR ECON 102)	3
ECON 1002	Principles of Macroeconomics (MOTR ECON 101)	3
MATH 1030	College Algebra (MOTR MATH 130)	3
MATH 1100 or BUS AD 1107	Basic Calculus Quantitative Methods for Business	3
MATH 1105	Basic Probability and Statistics	3

Degree Requirements

All Business majors must meet College of Business G.P.A., good standing and credit requirements as outlined in the Bulletin.

Lower Division Business Core Requirements

ACCTNG 2400	Fundamentals of Financial Accounting	3
ACCTNG 2410	Managerial Accounting	3
BUS AD 2900	Legal Environment of Business	3
INFSYS 2800	Information Systems Concepts and Applications	3
Total Hours		12

Upper Division Requirements

ENGL 3120	Business Writing	3
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Upper Division Non-Business or Business Requirement

Two global awareness courses selected from an approved list maintained in the Office of Undergraduate Academic Advising in the College of Business Administration; also available on our web site.

Upper Division Business Requirements

ENT 3100	Applications of Entrepreneurship ¹	3
FINANCE 3500	Financial Management	3
SCMA 3300	Business Analytics and Statistics	3
SCMA 3301	Introduction to Supply Chain Management	3
MGMT 3600	Management and Organizational Behavior	3

MGMT 4219	Strategic Management	3
MKTG 3700	Principles of Marketing	3
A minimum of 15 additional hours of upper division approved business electives		15
Total Hours		36

¹ Course is required for BS Accounting and all BS Business Administration majors.

Assessment Requirement

MGMT 4220	Business Assessment Testing	0
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Emphasis Area Requirements

The study of management focuses on the behavior of individuals and groups in an organizational setting.

MGMT 3611	Advanced Management and Organizational Behavior	3
Select five of the following:		15
MGMT 3612	Professional Skills Development	
MGMT 3621	Human Resource Management	
MGMT 3622	Industrial and Labor Relations	
MGMT 3623/ PSYCH 3318	Industrial and Organizational Psychology	
MGMT 3624	Employee Training and Development	
MGMT 3625	Leadership in Organizations	
MGMT/INTL BUS 3680	International Management	
MGMT 3690 or MGMT 3699	Internship in Management Independent Study in Management	
MGMT 4614	Entrepreneurship/Small Business Management	
Total Hours		18

Learning Outcomes

Upon completion of the program, graduates will be able to:

- Articulate and apply foundational knowledge associated with core business disciplines (accounting, finance, supply chain management, marketing, information technology, and management). (Functional Business Knowledge)
- (a) Identify business problems and opportunities, (b) analyze relevant strategic, tactical, and operational options through qualitative and quantitative methods in order to (c) make recommendations and provide the rationale behind decisions. (Decision Making Skills)
- Identify and evaluate global business factors, including the opportunities, constraints and risks of operating across various country environments. (Global Orientation)
- Identify legal/ethical issues, assess impact, and decide on a socially responsible course of action. (Ethical Orientation)
- Students will be able to effectively communicate business issues, analyses and recommendations in written and oral presentations to stakeholders. (Business Communication Skills)
- Develop technological and quantitative skills, including those associated with statistics, data visualization and analysis, project

management, social media, and those commensurate with their business specialization. (Technological Skills)

- Demonstrate interpersonal skills to collaborate within diverse teams, effectively engage with stakeholders in a professional manner, and develop leadership skills. (Interpersonal Skills)
- Demonstrate competence in applying management principles and theories related to motivation, leadership, group process, decision-making, job design, and organizational development.
- Demonstrate proficiency in utilizing human resource principles and concepts in the processes of attracting, selecting, developing, motivating, evaluating and retaining employees.
- Demonstrate competence in applying leadership skills, principles and theories to promote individual, group, and organizational performance.
- Demonstrate the ability to apply principles and concepts related to cross-country differences, intercultural competence and diversity management to the strategy and operations of firms.

Sample Four Year Plan

First Year

Fall	Hours	Spring	Hours
MATH 1030		3 BUS AD 1107 or MATH 1100	3
INTDSC 1003		1 ECON 1001	3
ENGL 1100		3 INFSYS 2800	3
BUS AD 1000 or ENT 1100		3 EXPLORE – Humanities and Fine Arts	3
INFSYS 1800		3 EXPLORE – Mathematics and Life/ Natural Sciences	3
EXPLORE – Humanities & Fine Arts		3	
	16		15

Second Year

Fall	Hours	Spring	Hours
MATH 1105		3 ACCTNG 2410	3
ACCTNG 2400		3 BUS AD 2900	3
ECON 1002		3 SCMA 3301	3
CORE – Communication Proficiency		3 EXPLORE – Humanities & Fine Arts	3
CORE – US History & Government		3 ENT 3100	3
	15		15

Third Year

Fall	Hours	Spring	Hours
SCMA 3300		3 FINANCE 3500	3
MGMT 3600		3 MKTG 3700	3
ENGL 3120		3 MGMT 3611	3
Cultural Diversity Requirement		3 MGMT Elective	3
Elective		3 Elective	3
	15		15

Fourth Year

Fall	Hours	Spring	Hours
MGMT Elective		6 MGMT 4219 & MGMT 4220	3
Global Awareness Course		3 MGMT Electives	6
Electives		6 Global Awareness Course	3
		Elective	2
	15		14

Total Hours: 120

PLEASE NOTE: This plan is an example of what a four year plan could look like for a typical student. Placement exam scores in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor. All requirements are subject to change.