Transportation Studies Minor

General Requirements

All minors are 15 credit hours or 5 courses, including business core courses.

- Students must attain a 2.0 grade point average for all courses in the minor.
- Students must attain a minimum grade of C- in each course included in the minor.
- · All courses in the minor must be on a graded basis.
- A minimum of 9 credit hours of coursework included in the minor must be taken in residence at UMSL.
- One must complete a baccalaureate degree at UMSL in order for a minor to be conferred.
- A minor may be added for up to two years following completion of the baccalaureate degree

Specific Requirements for the Minor

Available to all students.

Total Hours		12
MKTG 3799	Independent Study in Marketing 2, 3	
MKTG 3798	Seminar in Marketing ²	
MKTG 3790	Internship in Marketing ²	
MKTG 3700	Principles of Marketing	
SCMA 4398	Advanced Topics in Supply Chain and Analytics ¹	
SCMA/INTL BUS 4381	Global Supply Chain Management	
SCMA 4330	Business Logistics	
SCMA 3399	Independent Study in Supply Chain and Analytics ¹	
SCMA 3398	Seminar in Supply Chain Management and Analytics ¹	
SCMA 3390	Internship in Supply Chain and Analytics ¹	
SCMA 3376	Transportation Security and Risk	
SCMA 3320	Advanced Supply Chain and Operations Management	
SCMA 3301	Introduction to Supply Chain Management	
Select three of the following:		9
SCMA 3371/MKTG 3771		
SCMA 3370/MKTG 3770	Introduction to Transportation	3

- With approval of the Department chair of Supply Chain & Analytics.
- With approval of the Department chair of Marketing.
- No more than one approved independent study course may count towards the minor.

Learning Outcomes

Upon completion of the program, graduates will be able to:

- Explain the history and importance of global and domestic transportation on society from policy, regulatory, economic, legal, sustainability, and demographic perspectives.
- Describe the role of transportation in supply chain management, the key elements of transportation, basic processes in managing strategic and tactical transportation management operations, and digital transformation of transportation operations.
- Define and explain basic concepts of supply chain and transportation risk management, and their impacts on shareholder value and corporate performance.
- Explain the role of data, analytics and technology in transportation.