Global Leadership and Management

About the Department

The GLAM Department is the Ed G. Smith College of Business' focal point for research, academic course work, non-credit instruction, consulting, and community service in the areas of general management, strategic management, human resource management, international management, and small business management.

The Global Leadership and Management Department is committed to:

- Providing students with a first-rate business education at the undergraduate and graduate levels.
- Conducting and disseminating basic and applied research that advances our understanding of issues relevant to the effective management of organizations.
- Creating educational value by delivering an innovative, cutting-edge management curriculum, using both traditional and nontraditional delivery methods.
- Serving the University, the St. Louis business and not-for-profit communities, the citizens of Missouri, and society at large.

GLAM faculty are widely recognized for their excellence in teaching, research, and service by their various constituencies (e.g., students, local business leaders, community organizations, faculty at other universities). During the course of their careers, GLAM faculty have won campus teaching awards, served as editors of professional journals, authored leading textbooks, chaired professional societies, consulted with major corporations, been awarded federal grants, served on community boards and provided thousands of hours of non-compensated community service. We believe that what we learn from our research and our consulting work shapes what we teach in our classes, producing an educational experience that is grounded in what goes on today in business with an eye to business in the future.

GLAM faculty are quite active in interacting with students. For example, numerous students have participated in management-oriented internships under faculty direction. Other students have worked closely with faculty on special projects of mutual interest. Still other students have benefited from working with faculty on projects that were carried out in conjunction with trips to other countries.

Degrees

Business Administration BS, International Business Emphasis

Business Administration BS, Management Emphasis

Business Administration MBA, International Program

Business Administration MBA, International Business Emphasis

Business Administration MBA, Management Emphasis

Minors

International Business Minor

Management Minor

Certificate

Talent Management Graduate Certificate

Courses

Courses offered by the department can be found at the links below:

Management (MGMT)

Faculty from the department also teach the capstone course for the MBA program:

BUS AD 6990 Strategy Formulation and Implementation: 3 semester hours

Prerequisites: FINANCE 6500, MGMT 5600, MKTG 5700, SCMA 5320 and special consent. Graduate program capstone course examining concepts and methods that integrate functional areas of business. The perspective is that of general management charged with directing the total enterprise. Interactions between the environment, organization, strategy, policies and the implementation of plans are explored. Special emphasis is given to globalization of business and ethical perspectives. This course should be taken during the semester prior to graduation. In no case may it be taken sooner than two semesters prior to graduation.