Business Administration BS, Management Emphasis

The study of management focuses on the behavior of individuals and groups in an organizational setting.

General Education Requirements
All Business majors must meet the university general education requirements. As part of meeting the university's general education requirements, all Business majors must complete the prerequisite courses below:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 1001</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1002</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1030</td>
<td>College Algebra (MOTR MATH 130)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1100</td>
<td>Basic Calculus (MOTR MATH 131)</td>
<td>3</td>
</tr>
<tr>
<td>or BUS AD 1107</td>
<td>Quantitative Methods for Business</td>
<td></td>
</tr>
<tr>
<td>MATH 1105</td>
<td>Basic Probability and Statistics</td>
<td>3</td>
</tr>
</tbody>
</table>

Degree Requirements
All Business majors must meet College of Business G.P.A., good standing and credit requirements as outlined in the Bulletin.

Lower Division Business Core Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCTNG 2400</td>
<td>Fundamentals of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCTNG 2410</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUS AD 2900</td>
<td>Legal Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>INFSYS 2800</td>
<td>Information Systems Concepts and Applications</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 12

Upper Division Requirements

ENGL 3120  Business Writing  3

Upper Division Non-Business or Business Requirement

Two global awareness courses selected from an approved list maintained in the Office of Undergraduate Academic Advising in the College of Business Administration; also available on our web site.

Upper Division Business Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 3100</td>
<td>Applications of Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>FINANCE 3500</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>SCMA 3300</td>
<td>Business Analytics and Statistics</td>
<td>3</td>
</tr>
<tr>
<td>SCMA 3301</td>
<td>Introduction to Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3600</td>
<td>Management and Organizational Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>

MGMT 4219  Strategic Management  3
MKTG 3700  Principles of Marketing  3
A minimum of 15 additional hours of upper division approved business electives 15

Total Hours 36

Course is required for BS Accounting and all BS Business Administration majors.

Assessment Requirement

MGMT 4220  Business Assessment Testing  0

Emphasis Area Requirements

The study of management focuses on the behavior of individuals and groups in an organizational setting.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 3611</td>
<td>Advanced Management and Organizational Behavior</td>
<td>3</td>
</tr>
</tbody>
</table>

Select five of the following: 15

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 3612</td>
<td>Professional Skills Development</td>
<td></td>
</tr>
<tr>
<td>MGMT 3621</td>
<td>Human Resource Management</td>
<td></td>
</tr>
<tr>
<td>MGMT 3622</td>
<td>Industrial and Labor Relations</td>
<td></td>
</tr>
<tr>
<td>MGMT 3623/PSYCH 3318</td>
<td>Industrial and Organizational Psychology</td>
<td></td>
</tr>
<tr>
<td>MGMT 3624</td>
<td>Employee Training and Development</td>
<td></td>
</tr>
<tr>
<td>MGMT 3625</td>
<td>Leadership in Organizations</td>
<td></td>
</tr>
<tr>
<td>MGMT/INTL BUS 3680</td>
<td>Internship in Management</td>
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</tr>
<tr>
<td>MGMT 3690 or MGMT 3699</td>
<td>Independent Study in Management</td>
<td></td>
</tr>
<tr>
<td>MGMT 4614</td>
<td>Entrepreneurship/Small Business Management</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 18

Learning Outcomes
Upon completion of the program, graduates will be able to:

- Articulate and apply foundational knowledge associated with core business disciplines (accounting, finance, supply chain management, marketing, information technology, and management). (Functional Business Knowledge)
- (a) Identify business problems and opportunities, (b) analyze relevant strategic, tactical, and operational options through qualitative and quantitative methods in order to (c) make recommendations and provide the rationale behind decisions. (Decision Making Skills)
- Identify and evaluate global business factors, including the opportunities, constraints and risks of operating across various country environments. (Global Orientation)
- Identify legal/ethical issues, assess impact, and decide on a socially responsible course of action. (Ethical Orientation)
- Students will be able to effectively communicate business issues, analyses and recommendations in written and oral presentations to stakeholders. (Business Communication Skills)
- Develop technological and quantitative skills, including those associated with statistics, data visualization and analysis, project
management, social media, and those commensurate with their business specialization. (Technological Skills)

- Demonstrate interpersonal skills to collaborate within diverse teams, effectively engage with stakeholders in a professional manner, and develop leadership skills. (Interpersonal Skills)
- Demonstrate competence in applying management principles and theories related to motivation, leadership, group process, decision-making, job design, and organizational development.
- Demonstrate proficiency in utilizing human resource principles and concepts in the processes of attracting, selecting, developing, motivating, evaluating and retaining employees.
- Demonstrate competence in applying leadership skills, principles and theories to promote individual, group, and organizational performance.
- Demonstrate the ability to apply principles and concepts related to cross-country differences, intercultural competence and diversity management to the strategy and operations of firms.

### Sample Four Year Plan

#### First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1030</td>
<td>BUS AD 1107 or MATH 1100 3</td>
</tr>
<tr>
<td>INTDSC 1003</td>
<td>ECON 1001</td>
</tr>
<tr>
<td>ENGL 1100</td>
<td>INFYS 2800</td>
</tr>
<tr>
<td>BUS AD 1000 or ENT 1100</td>
<td>EXPLORE – Humanities and Fine Arts 3</td>
</tr>
<tr>
<td>INFYS 1800</td>
<td>EXPLORE – Mathematics and Life¹ Natural Sciences 3</td>
</tr>
<tr>
<td>EXPLORE – Humanities &amp; Fine Arts 3</td>
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<tr>
<td></td>
<td>16</td>
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<td></td>
<td>15</td>
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</table>

#### Second Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1105</td>
<td>ACCTNG 2410</td>
</tr>
<tr>
<td>ACCTNG 2400</td>
<td>BUS AD 2900</td>
</tr>
<tr>
<td>ECON 1002</td>
<td>SCMA 3301</td>
</tr>
<tr>
<td>CORE – Communication Proficiency</td>
<td>EXPLORE – Humanities &amp; Fine Arts 3</td>
</tr>
<tr>
<td>CORE – US History &amp; Government</td>
<td>ENT 3100</td>
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<td>15</td>
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<td>15</td>
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</table>

#### Third Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCMA 3300</td>
<td>FINANCE 3500</td>
</tr>
<tr>
<td>MGMT 3600</td>
<td>MKTG 3700</td>
</tr>
<tr>
<td>ENGL 3120</td>
<td>MGMT 3611</td>
</tr>
<tr>
<td>Cultural Diversity Requirement</td>
<td>MGMT Elective</td>
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<td>Elective</td>
<td>Elective</td>
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<td></td>
<td>15</td>
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</table>

#### Fourth Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT Elective</td>
<td>MGMT 4219 or 4220 3</td>
</tr>
<tr>
<td>Global Awareness Course</td>
<td>MGMT Electives 6</td>
</tr>
<tr>
<td>Electives</td>
<td>6 Global Awareness Course 3</td>
</tr>
<tr>
<td>Elective</td>
<td>2</td>
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<tr>
<td></td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>14</td>
</tr>
</tbody>
</table>

**Total Hours: 120**

**PLEASE NOTE:** This plan is an example of what a four year plan could look like for a typical student. Placement exam scores in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor. All requirements are subject to change.