

Business Foundations Graduate Certificate

This is an 18-hour program designed to accommodate individuals with an undergraduate/graduate degree in a non-business field seeking core business knowledge. The program emphasizes coursework designed to cover the major disciplines within the field of business. Upon completion, the student will have knowledge of common business theories, practices, and procedures.

Program Description

The Graduate Certificate in Business Foundations is designed for individuals with an undergraduate/graduate degree in non-business fields. It provides students a focused exposure to core business functions and contemporary business administration frameworks. Upon successful completion, students will have the core knowledge necessary to articulate and apply business administration principles and practices across functional domains.

All 12 credit-hours taken as part of this certificate program transfer to the MBA degree program.

Admission Requirements

Applicants must meet general University of Missouri-St. Louis Graduate School admissions requirements.

Certificate Requirements

All course prerequisites and all course waivers are applicable. Substitute courses may be approved by the appropriate department chairperson and the Director of Graduate Business Programs.

Choose four of the following courses: 12

ACCTNG 5400	Financial and Managerial Accounting
BUS AD 5100	Managerial Communication
BUS AD 5900	Law, Ethics and Business
FINANCE 6500	Financial Management
MGMT 5600	Managing and Leading in Organizations
INFSYS 5800	Management Information Systems
MKTG 5700	Integrated Marketing Strategies
SCMA 5310	Supply Chain Strategies

Total Hours 12

Learning Outcomes

Upon completion of the program, certificate earners will be able to:

- Apply theories and frameworks of business to analyze authentic contexts and business problems;
- Integrate core knowledge of and apply business administration principles and practices across the functional domains: finance, marketing, management, supply chain management and information systems.