# Educational Studies BES, Social Entrepreneurship Emphasis

# **General Education Requirements**

Students follow the University's General Education Requirements, Mathematical Skills, Advanced Expository Writing, American History and Government, and Cultural Diversity Requirements. Students pursuing the Exercise Science emphasis area must take BIOL 1012 and BIOL 1013.

## Foundations (Required Courses)

Total Hours		32
ED TECH 4302	Educational Technology Instruction in Educational Agencies	3
MKTG 3721	Introduction to Digital Marketing Strategies	3
ED FND 3251	Black Americans in Education	3
CNS ED 3200	Interpersonal Skills in Helping Relationships	3
EDUC 3170	Grant Proposal Writing for Educators	3
PHY ED 2136	Facilities Management	3
ED PSY 2212	Child and Adolescent Development	3
EDUC 2222	Interpretation: Connecting Audiences and Meaning	3
CNS ED 2030	Cultural Diversity and Social Advocacy	3
EDUC 2002	Social Entrepreneurship	3
TCH ED 2000	Becoming a Professional Educator	1
TCH ED 1001	Early Clinical Experience: Community Agency	1

## **Emphasis Area Requirements**

Required Courses		
ENT 1001		3
ENT 3040		3
ENT 4001	Accelerate Capstone	3
Elective Courses <sup>1</sup>		12
Choose four of the following	courses:	
MKTG 3785	Women in International Entrepreneurship	
ST ART 2285	Entrepreneurship for the Visual Arts (Entrepreneurship for the Visual Arts)	
MGMT 4614	Entrepreneurship/Small Business Management	
INTL BUS 4281	Entrepreneurship in the Global Environment	
SCMA 3301	Introduction to Supply Chain Management	

SCMA 4347	Introduction to Project Management	
<b>Total Hours</b>		21

Additional entrepreneurship courses may be taken with the approval of the B.E.S. coordinator.

### **Learning Outcomes**

Upon completion of the program, graduates will be able to:

- Engage their clients while adding diverse perspectives that articulate how difference shapes experience and human identity.
- Apply their unique understanding of social justice by addressing institutional and social barriers that limit access, equity, and achievement.
- Conduct themselves in a respectful and professional manner that views failure as an opportunity to learn, as they effectively work on multiple projects.
- Apply reasoning and critical thinking while making connections between information, data, and arguments to synthesize and interprets information, forming valid conclusions.
- Apply unique leadership, management and communication skills to articulate thoughts/ideas effectively using oral, written, nonverbal, and visual communication skills in a variety of formats and contexts.
- Apply professional skills acquired through interactions with other social entrepreneurs during field placements and conferences.
- Apply knowledge from an array of in-class and field experiences to design a unique social entrepreneurship product.

# Sample Four Year Plan

EDUC 4989

First Year			
Fall	Hours	Spring	Hours
ENGL 1100		3 HIST 1001 or 1002	3
TCH ED 1000		1 ED TECH 2230	3
COMM 1040		${\tt 3}$ EXPLORE - Humanities and Fine Arts	3
MATH 1020 or 1030		3 EXPLORE - Social Sciences	3
EXPLORE - Social Sciences		3 EXPLORE - Math and Sciences	3
EXPLORE - Humanities and Fine Arts		3	
		16	15

			10
Second Year			
Fall	Hours	Spring	Hours
ED PSY 2212		3 EDUC 2002	3
CNS ED 3200		3 ENT 1100	3
TCH ED 1001		1 ST ART 2285	3
TCH ED 2000		1 EXPLORE - Math and Sciences	3
EXPLORE - Humanities and Fine Arts		3 BES Elective	3
EXPLORE - Math and Sciences		3	
		14	15
Third Year			
Fall	Hours	Spring	Hours
ED FND 3251		3 PHY ED 2136	3
ED TECH 4302		3 EDUC 3170	3
ENGL 3100		3 CNS ED 2030	3
ENT 3140		3 MGMT 4614	3
SCMA 3301		3 BES Elective	3
		15	15
Fourth Year			
Fall	Hours	Spring	Hours
MKTG 3721		3 EDUC 4990	6

3 EDUC 4991

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	15	15
ENT 4100	3	
SCMA 4347	3	
EDUC 2222	3 BES Elective	3

Total Hours: 120

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PLEASE NOTE: This plan is an example of what a four year plan could look like for a typical student. Placement exam scores in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor. All requirements are subject to change.