Entrepreneurship Undergraduate Certificate

Requirements
This 18-credit hour certificate, which includes 9 hours of required coursework, will allow students from different majors and with different professional interests to investigate the foundations of entrepreneurial practice. This certificate is appropriate for any student who has an interest in advancing his or her knowledge, creativity, and skills necessary to become or work with entrepreneurs, bring entrepreneurial thinking to his or her workplace, and who seeks a competitive edge in the job market.

Required Courses
ENT 1001 undefined
BUS AD 4001 undefined
In addition, students must take at least one of the following classes: 3
ENT 3040
EDUC 2002

Total Hours 3

Elective Courses
Students must complete a minimum of nine hours, chosen from any of the following lists. The groupings are suggestions that would provide a concentrated focus in a specific area.

Additional courses that may meet this requirement:
1. a course designated as Entrepreneurship in transfer;
2. future courses, as approved by the director of entrepreneurship certificate.

Entrepreneurship in the Arts
ENT 2030 undefined

Entrepreneurship with Digital Marketing
CMP SCI 3010 undefined
CMP SCI 4010 undefined
INF SYS 3847 undefined
MGMT 4614 undefined
MKTG 3710 undefined
MKTG 3720 undefined
MKTG 3721 undefined
MKTG 3722 undefined

Education Entrepreneurship
ED FND 3251 undefined
ED FND 4330 undefined
ED PSY 2212 undefined
ED REM 4730 undefined
ED TECH 4302 undefined
or ED TECH 4436

Focus on Entrepreneurship
ACCT NG 2410 undefined
BUS AD 2900 undefined
MGMT 4614 undefined
NURSE 3808 undefined
SOC WK 4350 undefined

Social Entrepreneurship
ACCT NG 3451 undefined
EDUC 2222 undefined
MGMT 4614 undefined
MKTG 3721 undefined
SOC WK 2000 undefined
SOC WK 2200 undefined
SOC WK 3100 undefined
SOC WK 3410 undefined
SOC WK 3700 undefined

Technology Entrepreneurship
BIOL 4614 undefined
BIOL 4905 undefined
CHEM 4772 undefined
CMP SCI 2250 undefined
CMP SCI 2750 undefined
CMP SCI 3010 undefined
CMP SCI 4020 undefined
CMP SCI 4220 undefined
CMP SCI 4792 undefined
ED TECH 4558 undefined
INF SYS 3810 undefined
INF SYS 3844 undefined
INF SYS 3845 undefined
INF SYS 3847 undefined
INF SYS 4850 undefined
INF SYS 3848 undefined
J E ENGR 4050 undefined
J M ENGR 4900 undefined

Learning Outcomes
Upon completion of the program, certificate earners will be able to:
• Understand and apply the language of entrepreneurship and innovation
• Apply entrepreneurship concepts in both personal and professional contexts
• Articulate and communicate new opportunities by writing and presenting elevator pitches, slide decks, and performing class presentations
• Use interdisciplinary theories and concepts to identify root causes and solve problems in any setting