

Media Studies Minor

A minor in Media Studies consists of 18 credit hours.

Required Courses:

COMM 1050	Introduction to Mass Communication	3
MEDIA ST 2235	Media Theory	3
Select one of the following:		3
MEDIA ST 1100	Introduction to Advertising	
MEDIA ST 1110	Introduction to Broadcasting and Digital Media	
Select one of the following:		3
MEDIA ST 2180		
MEDIA ST 2080	Advertising Copywriting	
MEDIA ST 2212		
Elective courses		6
Total Hours		18

The elective courses may consist of any media studies course or any communication course that counts towards the media studies major as either an elective or a requirement. At least 3 credit hours must be at the 3000 level or above. At least 9 of the 18 hours required for the minor must be taken at UMSL.

Students must earn at least a C for all media studies courses applied to the minor. A minimum GPA of 2.50 is required in the minor.