

Organizational Leadership BA, Corporate Communication Emphasis

The Organizational Leadership major is designed to provide adult students with the knowledge, skills, and credentials necessary to advance in a rapidly changing workplace. This program will help students understand theoretical and practical aspects of leadership across disciplines, while allowing them to focus on a specific emphasis area that interests them.

This program is for students who have completed at least 60 transferable credit hours at the undergraduate level or have been awarded an A.A. or A.S. degree (or A.A.S. degree with a general education emphasis). Students who do not have previous working experience and substantial transferred credits should consult with an advisor to determine if this program is the correct fit.

General Education Requirements

Majors must satisfy the university and college general education requirements. The foreign language requirement for a B.A. must also be satisfied.

Core Courses

SOC 2001	Introduction to Organizational Leadership	3
or INTDSC 2001	Introduction to Organizational Leadership	
SOC 1010	Introduction to Sociology (MOTR SOCI 101)	3
COMM 2231	Communication in the Organization	3
COMM 2235	Professional Communication	3
ENGL 3100	Junior-Level Writing	3
or ENGL 3120	Business Writing	
or ENGL 3130	Technical Writing	
INFSYS 1800	Computers and Information Systems	3
PHIL 1160	Critical Thinking (MOTR PHIL 101)	3
PHIL 2254	Business Ethics	3
MGMT 3600	Management and Organizational Behavior	3
SOC 4001	Organizational Leadership Capstone	3
or INTDSC 4001	Organizational Leadership Capstone	
Total Hours		30

Students Seeking a B.A. in Organizational Leadership must complete one of the following emphasis areas:

- A. Computing and Information Security
- B. Community Studies
- C. Corporate Communication
- D. Criminal Justice
- E. Executive Leadership
- F. Health Communication

- G. Operational Excellence
- H. Social Justice
- I. Individualized Emphasis Area

Specific Requirements for the Emphasis Area

Students must complete at least 9 hours (three courses) of course work from the list below. 9

COMM 1150	Introduction to Public Relations
COMM 3150	Crisis, Disaster, and Risk Communication
COMM 3370	Social Media in Public Relations
SOC 4651	Dilemmas in Organizational Leadership

Total Hours 9