

# Organizational Leadership BA, Health Communication Emphasis

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The Organizational Leadership major is designed to provide adult students with the knowledge, skills, and credentials necessary to advance in a rapidly changing workplace. This program will help students understand theoretical and practical aspects of leadership across disciplines, while allowing them to focus on a specific emphasis area that interests them.

This program is most appropriate for students who have completed at least 40 transferable credit hours at the undergraduate level or have been awarded an A.A. or A.S. degree (or A.A.S. degree with a general education emphasis). Students who do not have previous working experience and substantial transferred credits should consult with an advisor to determine if this program is the correct fit.

## General Education Requirements

Majors must satisfy the university and college general education requirements. The foreign language requirement for a B.A. must also be satisfied.

### Core Courses

INTDSC 2001	Introduction to Organizational Leadership	3
SOC 1010	Introduction to Sociology (MOTR SOCI 101)	3
COMM 2231	Communication in the Organization	3
COMM 2235	Professional Communication	3
ENGL 3100 or ENGL 3120 or ENGL 3130	Junior-Level Writing Business Writing Technical Writing	3
INFSYS 1800	Computers and Information Systems	3
PHIL 1160	Critical Thinking (MOTR PHIL 101)	3
PHIL 2254	Business Ethics	3
MGMT 3600	Management and Organizational Behavior	3
INTDSC 4001	Organizational Leadership Capstone	3
<b>Total Hours</b>		<b>30</b>

Students Seeking a B.A. in Organizational Leadership must complete one of the following emphasis areas:

- A. Computing and Information Security
- B. Community Studies
- C. Corporate Communication
- D. Criminal Justice
- E. Executive Leadership
- F. Health Communication
- G. Operational Excellence
- H. Social Justice
- I. Individualized Emphasis Area

## Specific Requirements for the Emphasis Area

COMM 1369	Introduction to Health Communication	3
COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3368	Advanced Health Communication	3
<b>Total Hours</b>		<b>9</b>