

Organizational Leadership BA

The Organizational Leadership major is designed to provide adult students with the knowledge, skills, and credentials necessary to advance in a rapidly changing workplace. This program will help students understand theoretical and practical aspects of leadership across disciplines, while allowing them to focus on a specific *Area of Concentration* that interests them.

This program is most appropriate for students who have completed at least 40 transferable credit hours at the undergraduate level or have been awarded an A.A. or A.S. degree (or A.A.S. degree with a general education emphasis).

General Education Requirements

Majors must satisfy the university and college general education requirements (<http://bulletin.umsl.edu/generaleducationrequirements/>). The foreign language requirement for a B.A. must also be satisfied.

Core Courses

INTDSC 2001		
INTDSC 2001	Introduction to Organizational Leadership	3
SOC 1010	Introduction to Sociology (MOTR SOCI 101)	3
COMM 2231	Communication in the Organization	3
COMM 2235	Professional Communication	3
COMM 2235	Professional Communications	3
ENGL 3100	Junior-Level Writing	3
or ENGL 3120	Business Writing	
or ENGL 3130	Technical Writing	
INFSYS 1800	Computers and Information Systems	3
MGMT 3600	Management and Organizational Behavior	3
PHIL 1160	Critical Thinking (MOTR PHIL 101)	3
PHIL 2254	Business Ethics	3
INTSDC 4001		
INTDSC 4001	Organizational Leadership Capstone Course	3
Total Hours		33

Students Seeking a B.A. in Organizational Leadership must complete one of the following areas of concentration:

- A. Business Management
- B. Community Studies
- C. Corporate Communication
- D. Criminal Justice
- E. Health Communication
- F. Information Systems
- G. Supply Chain Management

Business Management

MGMT 3611	Advanced Management and Organizational Behavior	3
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MGMT 3612	Professional Skills Development	3
MGMT 3625	Leadership in Organization	3
Total Hours		9

Community Studies

SOC 1040	Social Problems	3
SOC 2302		
SOC 2302	The City	3
SOC 2160	Social Psychology	3
Total Hours		9

Corporate Communication

COMM 1150	Introduction to Public Relations	3
COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3370	Social Media in Public Relations	3
Total Hours		9

Criminal Justice

CRIMIN 1100	Introduction to Criminology and Criminal Justice	3
CRIMIN 2240	Policing	3
CRIMIN 2250	Courts	3
Total Hours		9

Health Communication

COMM 1369	Introduction to Health Communication	3
COMM 1369	Introduction to Health Communication	3
COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3368	Advanced Health Communication	3
COMM 3368	Advanced Health Communication	3
Total Hours		15

Information Systems

INFSYS 2800	Information Systems Concepts and Applications	3
INFSYS 3841	Enterprise Information Systems	3
INFSYS 3842	Data Networks and Security	3
Total Hours		9

Supply Chain Management ¹

SCMA 3300	Business Analytics and Statistics	3
SCMA 3301	Introduction to Supply Chain Management	3
SCMA 3320	Advanced Supply Chain and Operations Management	3
Total Hours		9

¹ These courses carry a prerequisite of MATH 1105 or higher.

Individual courses may be substituted with the approval of the program adviser.

Each concentration area is designed such that the completion of 2-3 additional elective courses could lead to the completion of a minor or certificate in that field.

Additional areas of concentration (9-hour course sequence) can be designed to suit an individual student's personal or professional needs. These concentrations must be approved by the program adviser.

All required courses for the major must be completed with a grade of C- or better. Courses counting toward the major requirements may not be taken on a satisfactory/unsatisfactory basis. The minimum number of hours required for the B.A. degree is 39 (30 core, 9 concentration).

Learning Outcomes

Upon completion of the program, graduates will be able to:

- Articulate a personal leadership style and evaluate her/his own performance for self-improvement
- Demonstrate an understanding of organizational leadership theory as it relates to individuals, communities and wider societies
- Communicate effectively with a variety of audiences in written, oral and non-verbal mediums
- Demonstrate critical thinking and problem solving abilities regarding organizational challenges within the chosen area of concentration
- Use tools specific to the area of concentration to manage systems and organizational resources
- Demonstrate an understanding of the ethical principles underlying effective organizational leadership
- Lead teams in the development of innovative solutions to organizational challenges and opportunities within the chosen area of concentration