Sport Management Minor

The Sport Management Minor is designed to give students majoring in other disciplines an opportunity to learn about the sport industry. Students will be exposed to such areas as athletic compliance, legal and ethical issues, media and technology, and marketing as they relate to the sport industry.

Required Courses

Total Hours		
SPMGT 4990	Sport Management Field Experience	
SPMGT 4213	Athletic Compliance	
SPMGT 3731	Sports Media and Technology	
MKTG 3765	Sports Marketing	
PSYCH 2400	Sports Psychology	
PHY ED 2136	Facilities Management	
Choose two of the following:		
Electives		6
SPMGT 4113	Educational and Community Athletics	3
SPMGT 2200	Legal Issues in Sports	3
SPMGT 1113	Introduction to Sport Management and Administration	3