

# Transportation Studies Minor

## General Requirements

All minors are 15 credit hours or 5 courses, including business core courses.

- Students must attain a 2.0 grade point average for all courses in the minor.
- Students must attain a minimum grade of C- in each course included in the minor.
- All courses in the minor must be on a graded basis.
- A minimum of 9 credit hours of coursework included in the minor must be taken in residence at UMSL.
- One must complete a baccalaureate degree at UMSL in order for a minor to be conferred.
- A minor may be added for up to two years following completion of the baccalaureate degree

## Specific Requirements for the Minor

Available to all students.

SCMA 3370/MKTG 3770	Introduction to Transportation	3
SCMA 3371/MKTG 3771		
Select three of the following:		9
SCMA 3301	Introduction to Supply Chain Management	
SCMA 3320	Advanced Supply Chain and Operations Management	
SCMA 3376	Transportation Security and Risk	
SCMA 3390	Internship in Supply Chain and Analytics <sup>1</sup>	
SCMA 3398	Seminar in Supply Chain Management and Analytics <sup>1</sup>	
SCMA 3399	Independent Study in Supply Chain and Analytics <sup>1</sup>	
SCMA 4330	Business Logistics	
SCMA/INTL BUS 4381	Global Supply Chain Management	
SCMA 4398	Advanced Topics in Supply Chain and Analytics <sup>1</sup>	
MKTG 3700	Principles of Marketing	
MKTG 3790	Internship in Marketing <sup>2</sup>	
MKTG 3798	Seminar in Marketing <sup>2</sup>	
MKTG 3799	Independent Study in Marketing <sup>2, 3</sup>	
<b>Total Hours</b>		<b>12</b>

<sup>1</sup> With approval of the Department chair of Supply Chain & Analytics.

<sup>2</sup> With approval of the Department chair of Marketing.

<sup>3</sup> No more than one approved independent study course may count towards the minor.

## Learning Outcomes

Upon completion of the program, graduates will be able to:

- Explain the history and importance of global and domestic transportation on society from policy, regulatory, economic, legal, sustainability, and demographic perspectives.
- Describe the role of transportation in supply chain management, the key elements of transportation, basic processes in managing strategic and tactical transportation management operations, and digital transformation of transportation operations.
- Define and explain basic concepts of supply chain and transportation risk management, and their impacts on shareholder value and corporate performance.
- Explain the role of data, analytics and technology in transportation.