Transportation Studies Minor

General Requirements

- All minors are 15 credit hours or 5 courses, including business core courses.
- Students must attain a 2.0 grade point average for all courses in the minor.
- Students must attain a minimum grade of C- in each course included in the minor.
- All courses in the minor must be on a graded basis.
- A minimum of 9 credit hours of coursework included in the minor must be taken in residence at UMSL.
- One must complete a baccalaureate degree at UMSL in order for a minor to be conferred.
- A minor may be added for up to two years following completion of the baccalaureate degree.

Specific Requirements for the Minor

Available to all students.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCMA 3370/MKTG 3770</td>
<td>Introduction to Transportation</td>
<td>3</td>
</tr>
<tr>
<td>SCMA 3371/MKTG 3771</td>
<td>Select three of the following:</td>
<td>9</td>
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<tr>
<td>SCMA 3301</td>
<td>Introduction to Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>SCMA 3320</td>
<td>Advanced Supply Chain and Operations Management</td>
<td></td>
</tr>
<tr>
<td>SCMA 3376</td>
<td>Transportation Security and Risk</td>
<td></td>
</tr>
<tr>
<td>SCMA 3390</td>
<td>Internship in Supply Chain and Analytics 1</td>
<td></td>
</tr>
<tr>
<td>SCMA 3398</td>
<td>Seminar in Supply Chain Management and Analytics 1</td>
<td></td>
</tr>
<tr>
<td>SCMA 3399</td>
<td>Independent Study in Supply Chain and Analytics 1</td>
<td></td>
</tr>
<tr>
<td>SCMA 4330</td>
<td>Business Logistics</td>
<td></td>
</tr>
<tr>
<td>SCMA/INTL BUS 4381</td>
<td>Global Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>SCMA 4398</td>
<td>Advanced Topics in Supply Chain and Analytics 1</td>
<td></td>
</tr>
<tr>
<td>MKTG 3700</td>
<td>Principles of Marketing</td>
<td></td>
</tr>
<tr>
<td>MKTG 3790</td>
<td>Internship in Marketing 2</td>
<td></td>
</tr>
<tr>
<td>MKTG 3798</td>
<td>Seminar in Marketing 2</td>
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</tr>
<tr>
<td>MKTG 3799</td>
<td>Independent Study in Marketing 2, 3</td>
<td></td>
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</tbody>
</table>

Total Hours 12

1. With approval of the Department chair of Supply Chain & Analytics.
2. With approval of the Department chair of Marketing.
3. No more than one approved independent study course may count towards the minor.

Learning Outcomes

Upon completion of the program, graduates will be able to:

- Explain the history and importance of global and domestic transportation on society from policy, regulatory, economic, legal, sustainability, and demographic perspectives.
- Describe the role of transportation in supply chain management, the key elements of transportation, basic processes in managing strategic and tactical transportation management operations, and digital transformation of transportation operations.
- Define and explain basic concepts of supply chain and transportation risk management, and their impacts on shareholder value and corporate performance.
- Explain the role of data, analytics and technology in transportation.